

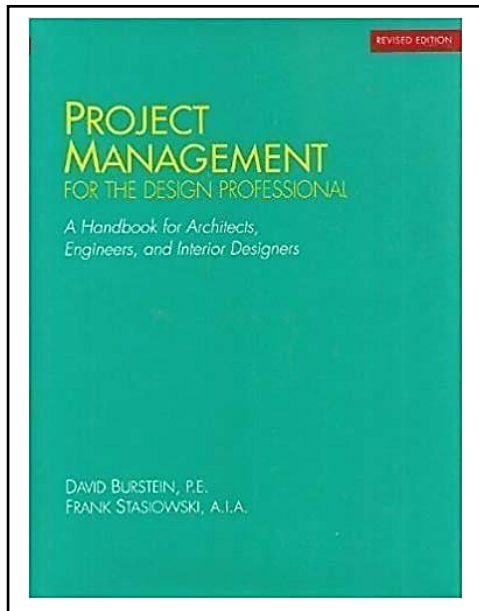
From the Planners' Bookshelf...

Project Management for the Design Professional: A Handbook for Architects, Engineers, and Interior Designers.

[David Burstein](#) (Author), [Frank Stasiowski](#) (Author), original copyright 1982, Whitney Library of Design, Billboard Publications, New York, new edition November 1, 1991.

Overview.

Project Management for the Design Professional continues to be the go-to book for professional designers to learn how to manage projects. From marketing and selling the job to contracting, staffing, producing and budgeting, this book sets out a useful program. The book is supported by the Project Services Management Journal [PSMJ] which is an industry standard in supporting design driven project management.



From the PSMJ website:

“PSMJ Founder, Frank Stasiowski, FAIA, saw an opportunity more than 40 years ago. As a young rising star in the architecture space, he saw that architecture and engineering firm leaders were not talking to each other about their business performance and many were missing out on opportunities for growth and financial success.

“He started asking some basic questions. What if there was a survey on key financial performance metrics specifically tailored to architecture and engineering firms? What if there was a go-to newsletter that served as the conduit for idea-sharing and best practices? What if there was a way to get technical professionals – who love their profession – better at the business side of design firm management? What started as a simple idea quickly picked up steam around the world.

“Our flagship publication – Professional Services Management Journal – was born and PSMJ quickly became the go-to publisher, education provider, and advisor on architecture and engineering business management.”



FRANK STASIOWSKI, FAIA

Frank is a prolific author, writing hundreds of articles for the Professional Services Management Journal and numerous books intended for architecture and engineering firm leaders, including his recent best-sellers *The Value Pricing Imperative for Design Firms* and *Impact 2020*.

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