

**Bill Kercher, LEED®AP**

**Bill Kercher** has been an urban and regional planner in Florida for over fifty years; first as a public planner for county, regional and federal governments followed by twenty-five years with Glattig Jackson Kercher Anglin, Inc. as a community planning consultant for private developers, institutions and public agencies. Since 2011, he has focused primarily on the issues and opportunities offered by small cities and towns through his strategic planning practice, **wck | planning, inc.**, his publications and website...**CharacterTowns.org**.

**CURRENT ACTIVITIES.****City Planning Consultant:**

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**Author:**

***Character Towns**, A Practitioners' Guide for Planning Small Cities and Towns. [2017]*

***Character Main Streets**, A Practitioner's Guide for Planning Downtowns in Small Cities and Towns. [2019]*

***Character Neighborhoods**, A Practitioner's Guide for Planning "Complete Neighborhoods" in Small Cities and Towns. [2020]*

**Editor:**

[www.CharacterTowns.org](http://www.CharacterTowns.org) is a strategic resource with ideas and information for small cities and towns as they strive to remain or become interesting, pleasant and prosperous places for residents, businesses and visitors.

**EMPLOYMENT HISTORY.****GLATTIG JACKSON KERCHER ANGLIN, Inc.:**

1984 - 2009, Project Manager/Planner; President, 1984-2002; CEO, 2002-2007; Chairman, 2008-2009.

**POST, BUCKLEY, SCHUH & JERNIGAN, INC.:**

1978 - 1984: Planner/Project Manager.

**SEMINOLE COUNTY, FL:**

1974 - 1978: Director of Planning.

**EAST CENTRAL FLORIDA REGIONAL PLANNING COUNCIL:**

1970 - 1974: Director of Economic Research.

**U.S. DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT, ATLANTA REGION:**

1968 - 1970: Economist, Market Analyst.

**Co-Founder and Facilitator:**

**The Character Town Workshop** convenes periodically with some twenty central Florida economic development directors and city planners to discuss issues of common interest.