

4 ways to make a city more walkable.

From...Jeff Speck

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“Freedom from cars, freedom from sprawl, freedom to walk your city! City planner Jeff Speck shares his ‘general theory of walkability’ -- four planning principles to transform sprawling cities of six-lane highways and 600-foot blocks into safe, walkable oases full of bike lanes and tree-lined streets.

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Jeff Speck is a city planner and urban designer who advocates internationally for more walkable cities.

“As Director of Design at the National Endowment for the Arts from 2003 through 2007, he presided over the *Mayors' Institute on City Design* and created the *Governors' Institute on Community Design*. Prior to his federal appointment, Mr. Speck spent ten years as Director of Town Planning at DPZ & Co., the principal firm behind the New Urbanism movement. Since 2007, he has led Speck & Associates, an award winning private design consultancy serving public officials and the real estate industry.

“With Andres Duany and Elizabeth Plater-Zyberk, Mr. Speck is the co-author of *Suburban Nation*, which the *Wall Street Journal* calls “the urbanist’s bible.” His 2012 book, *Walkable City* - which the *Christian Science Monitor* calls “timely and important, a delightful, insightful, irreverent work” - was the best selling city-planning book of the past decade. Its sequel, *Walkable City Rules: 101 Steps to Making Better Places*, takes *Walkable City* from ideas into action, and was named a Planetizen “Top Ten Book of the Year.”

“Jeff Speck has been named a fellow of both the American Institute of Certified Planners and the Congress for New Urbanism. His TED talks have been viewed more than four million times.”

LINK: <https://www.jeffspeck.com/>