

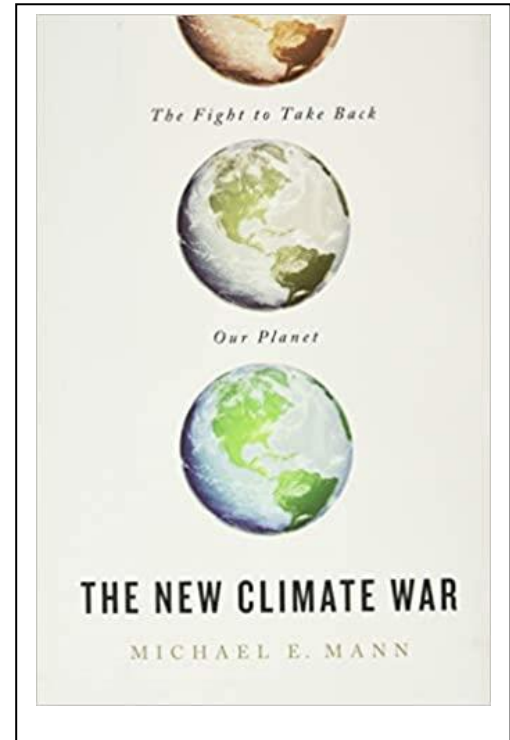
From the Planners' Bookshelf...

The New Climate War: The Fight to Take Back Our Planet

Michael E. Mann, PublicAffairs, 2021.

CharacterTowns.org enjoyed an interview with Professor Mann on PBS as he was explaining the balance needed in the rhetoric surrounding climate change. Too much gloom and doom squelches peoples' interest in problem solving since they feel it is of no use. The deniers do not need much squelching since they did not believe it anyway. A balanced approach based on science and actionable steps gives people agency to stay involved in the issue.

An interesting aside was a question put to Professor Mann about what we might learn from the COVID-19 pandemic that would be helpful in addressing climate change. His strong response was that the pandemic should re-enforce our belief in science; it should convince people that science is necessary for solving problems.



The New Climate War is a strong, rational approach to actionable programs and policies.

About the Author... **Michael E. Mann** is Distinguished Professor of Atmospheric Science at Penn State, with joint appointments in the Department of Geosciences and the Earth and Environmental Systems Institute. He has received many honors and awards, including NOAA's outstanding publication award in 2002 and selection by Scientific American as one of the fifty leading visionaries in science and technology in 2002. Additionally, he contributed, with other IPCC authors, to the award of the 2007 Nobel Peace Prize.

More recently, he received the Award for Public Engagement with Science from the American Association for the Advancement of Science in 2018 and the Climate Communication Prize from the American Geophysical Union in 2018. In 2019 he received the Tyler Prize for Environmental Achievement. In 2020 he was elected to the U.S. National Academy of Sciences. He is the author of numerous books, including *Dire Predictions: Understanding Climate Change*, *The Hockey Stick and the Climate Wars: Dispatches from the Front Lines*, and *The Madhouse Effect: How Climate Change Denial is Threatening our Planet, Destroying Our Politics, and Driving Us Crazy*. He lives in State College, Pennsylvania.