

## From the Planners' Bookshelf...

# Plastic Game Changer: How to Reduce Plastic in your Organization to Make a Difference to Plastic Pollution.

[Amanda Keetley](#), Less Plastic, 150 pages, June 5, 2019.

### Introduction.

Less Plastic is an organization founded by people concerned about the permanence of plastic in our oceans. Their book, Plastic Game Changer, and the website, referenced below, address the problem and offer actions to mitigate the damage.

### Amazon says:

"Our beautiful oceans are filling with plastic.

Devastating marine wildlife and disrupting fragile ecosystems; it is also threatening to be a future human health disaster. We must act now to limit the damage. The only way to stem the flow is to stop plastic pollution at source. This means saying goodbye to single-use plastic and significantly reducing

all other plastic usage. But how do we wean ourselves off this material that has infiltrated every corner of our lives? Plastic Game Changer is an inspirational, practical guide for professionals who want to do something meaningful to tackle the plastic pandemic. The 5Ps framework will empower you to transform plastic usage in your organization. The real-world stories share how others have done it before. You have the power to make a game-changing difference to this vast issue, by taking responsibility for the plastic pollution created on your watch. The time to act is now!"



### Less Plastic says:



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# WELCOME

We're an ocean-loving, family-run organisation based in South Devon, in the UK.

We set up **Less Plastic** in 2015 to raise awareness of the issues caused by ocean plastic and provide individuals & organisations with easy-to-action steps to help them to significantly cut their plastic usage.

**We offer inspiration, tools and strategies to enable [individuals](#), [businesses](#), schools and organisations of all sizes to use less plastic.**

Our [talks and workshops](#) share our [5 Steps to become a Plastic Game Changer](#) framework, providing attendees with everything they need to start reducing plastic in their professional roles and personal lives, straight away.

Our simple, visual [infographics](#) have inspired change in businesses & communities around the world. Printed copies are available to order [here](#). For digital copies or international shipping, [contact us](#). Also available in several [languages](#).

We're heartened by the rise in public concern about plastic pollution globally, and we're honoured to have gained a large following on [Instagram](#) and [Facebook](#) as a result. However, local community is very important to us too. We run monthly [beach cleans](#) in collaboration with [Surfers Against Sewage](#), and lead #PlasticFreeKingsbridge to recognize single-use plastic reduction efforts in our hometown.

We're a small organisation with a big ambition to make single-use plastic a thing of the past. If you'd like to make a difference to the ocean plastic crisis, please [share our content](#) to inspire your friends, family and colleagues to use less plastic too. Together we can be Plastic Game Changers.

#UseLessPlastic #LessOceanPlastic #PlasticGameChanger

**LINK:** <https://lessplastic.co.uk/>